



E-LEARNING
FORMAT

EXECUTIVE MASTER

COMPETITIVE INTELLIGENCE AND INTERNATIONAL MANAGEMENT

ENROLLMENT OPEN

isla
santarém
INSTITUTO POLITÉCNICO

*Access our
website*



www.islasantarem.pt

COMPETITIVE INTELLIGENCE AND INTERNATIONAL MANAGEMENT



Curriculum

Course Unit

	ects
Competition Analysis, War Gaming, and Scenario Simulation	4
Geopolitical Analysis and Risk Assessment in International Markets	4
Economic Diplomacy, Institutional Relations, and Trade Policy	4
International Business Strategy and Global Business Models	4
Ethics, Privacy, and Security in Competitive Intelligence	4
Fundamentals of Competitive Intelligence and Global Strategy	4
Strategic Project Management in Global Environments	4
Market Intelligence, Data, and Analytics Applied to Strategic Management	4
Technological Intelligence and Strategic Innovation	4
Applied Project and International Week	4
total amount	40

Accredited by:



Reasons to attend this course

The Executive Master in Competitive Intelligence and International Management aims to train professionals capable of integrating strategic competitive intelligence analyses with a global management perspective. Combining knowledge in geopolitics, innovation, international economics, and business strategy, this program prepares leaders to anticipate trends, assess risks, and make informed decisions in a highly competitive international context. It is ideal for executives and decision-makers seeking to transform information into strategic action.

The course includes an optional International Week in the USA, allowing students to experience participation at the IntelliCon SCIP North America Louisville (Kentucky) 2026, from April 27 to 30, 2026. Participants will gain insights into best practices in Competitive Intelligence and International Management, as well as network for potential professional opportunities worldwide.



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